



## Prepared4ALL Communication Toolkit

### Key Messages

- **Prepared4ALL Goal:** The Prepared4ALL initiative aims to mobilize disability organizations and their networks to foster connections with local emergency and public health professionals. We want to help disability organizations “get a seat” at the emergency planning table.
- **Prepared4ALL approach:** Prepared4ALL helps disability organizations increase their knowledge about and capacity for emergency planning efforts in their local community by thinking creatively and positively problem solving.
- **Getting involved in Prepared4ALL:** Let us help you work smarter! Prepared4ALL helps you leverage the resources, personnel, and skills you already have to then get involved in local emergency preparedness efforts.

### Social Media Posts

#### Post #1

Did you know that people with disabilities are 2 to 4 times more likely to die or sustain injury during a disaster than people without disabilities? Join us in improving these outcomes by being #Prepared4ALL - <http://bit.ly/Prepared4ALL>

#### Post #2

In 2018, 13.1% of the US population living independently in the community were disabled individuals. Emergency preparedness efforts needs to consider and include this population in their planning efforts to be #Prepared4ALL. Visit our website and take our Whole Community training to learn more <http://bit.ly/Prepared4AllOnline>

#### Post #3

The COVID-19 pandemic has highlighted the disparities in emergency preparedness efforts for people with disabilities as shown by the increased rates of infection and mortality. Join is in improving these outcomes by being #Prepared4ALL - <http://bit.ly/Prepared4AllOnline>  
@AUCDNews

#### Post #4

We recently partnered with @AUCDNews to become a #Prepared4ALL Affiliate. Interested in joining us or becoming an affiliate in your local community? Sign up here for more information - <https://tinyurl.com/Prepared4ALL-Interest>

#### Post #5

The #Prepared4ALL online training course is now LIVE and open to the public! This training helps disability professionals increase their knowledge about emergency planning and learn



how to get involved in their local community. Visit <http://bit.ly/Prepared4AllOnline> to learn more and enroll for free today!

### Post #6

Looking for a place to discuss all things disability and emergency planning? Join our #Prepared4ALL affiliate townhall meetings on the third Wednesday of every month to connect with likeminded professionals and be a part of the conversation! Register here:

<http://bit.ly/MonthlyTownHalls>

### Post #7

Calling all LEND trainees and early career professionals! @AUCDNews has launched their #Prepared4ALL Trainee role effort aimed at helping disability professionals get involved in local emergency preparedness. Join this collaborative community to connect with others – capstone opportunities available! <https://bit.ly/Prepared4ALLTrainee>

### **Social Media Graphics**





Emergency planning  
is better when it's



[tinyurl.com/Prepared4ALL-Interest](https://tinyurl.com/Prepared4ALL-Interest)



Emergencies can happen at any time.  
Is your community Prepared4ALL?



[tinyurl.com/Prepared4ALL-Interest](https://tinyurl.com/Prepared4ALL-Interest)

