

Vaccine Confidence Cartoon Images: a “How-To” Guide

In partnership with the University of Kentucky’s Human Development Institute, we have created a set of cartoon images which can be used in many ways to support COVID-19 shots in the disability community. All of the images can be found [here](#). They include versions with and without matching words. Below are some examples of how you can use these images.

In a social story about what to expect when getting the COVID-19 shots

- Access the images in order as a [PowerPoint](#) or [PDF](#).

In social media posts

- Images with or without words can be used with your social media posts about the COVID-19 shots
- Below is an example from the Kentucky Inclusive Health Collaborative at the University of Kentucky. They’ve used these images to advertise an accessible online tool to find vaccination sites and transportation across the state.



On flyers or other education materials

- Images with or without words can be used to share information about getting COVID-19 shots in your area
- Below is an example from the Kentucky Inclusive Health Collaborative at the University of Kentucky. They've used these images on a marketing flyer for their online health campaign called Wellness Wednesdays.

Kentucky Inclusive Health Collaborative
is proud to partner with
Special Olympics KY to bring you
**WELLNESS
WEDNESDAYS**

Join us online as we cover topics
from the American Heart
Association's Healthy for Life
Initiative with SOKY athlete
ambassadors!

Wednesday
June 23rd @ 1:00 pm ET
Exercise Within Reach

Register here:
bit.ly/SOKYwellness1

After registering, you will receive a
confirmation email with information
about joining the meeting.

View previous Wellness
Wednesday sessions here:
bit.ly/SOKY-Well-Wed

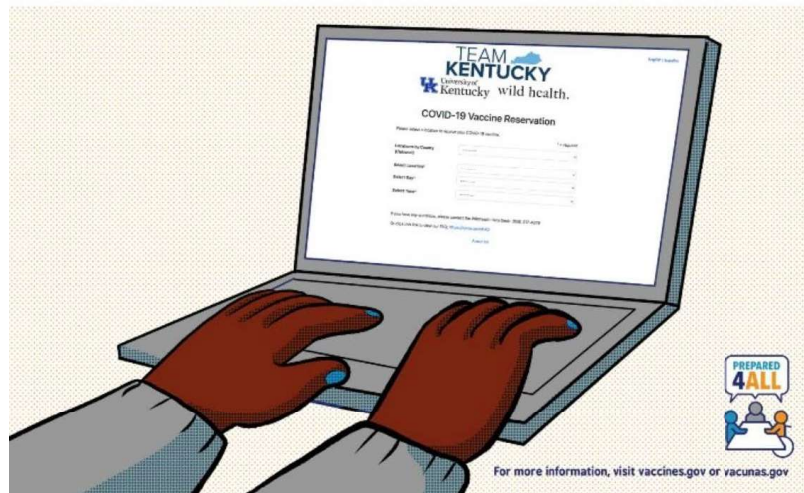
Questions? Contact
wellness4ky.org

Kentucky Inclusive Health Collaborative
Special Olympics Kentucky
Special Olympics Healthy Athletes

Make your own edits to the images to better fit the needs of your communities

- We encourage you to add your own words, resources, and information that makes sense for your community.

Schedule an appointment on a website or with a phone call.



- For example, we have provided an image of a person on a laptop scheduling their vaccine appointment but have left the screen blank. We encourage you to edit the image by adding an image that makes sense for your community. See an example below from University of Kentucky, which shows their state's vaccine sign-up website.